



SFP Infrastructure Partners

## Cookie Policy of the SFP Infrastructure Partners

### 1. What is it about?

This Cookie Policy describes how and for what purpose we collect, process and use personal and other data when people use our websites – especially in connection with cookies and similar technologies.

Further information on how we handle personal data can be found in our Privacy Policy.

Under data protection law, SFP Infrastructure Partners AG (“SFP-IP”), Seefeldstrasse 275, 8008 Zurich (“we” or “us”), is generally responsible for the processing of personal data in accordance with this Cookie Policy. SFP-IP is a subsidiary of Swiss Finance & Property Group AG (together with all its subsidiaries “SFP Group”). If you use a website of a different SFP Group company, that company may also be responsible for the data processing in question. As a rule, the company that made you aware of this Cookie Policy is responsible for the data processing. If you have any questions about this Cookie Policy or the processing of your personal data, please do not hesitate to contact us as follows:

SFP Infrastructure Partners AG  
Seefeldstrasse 275  
8008 Zurich  
Switzerland

Email: [dataprotection@sfp.ch](mailto:dataprotection@sfp.ch)

### 2. What are log data?

Every time you use our website, certain data are automatically generated for technical reasons and stored temporarily in log files. This includes the following technical data, for example:

- IP address of the requesting end device;
- details of your Internet service provider;
- information about the operating system of your end device (tablet, PC, smartphone, etc.);
- details of the referring URL;
- details of the browser used;
- date and time of access; and
- content accessed when visiting the website.

These data are processed for the purpose of permitting use of our websites (establishing a connection) and ensuring their functionality, providing system security and stability, enabling the optimisation of our Internet offering and for statistical purposes.

The IP address is also analysed together with the other log data and any other data in our possession in the event of attacks on the IT infrastructure or other potentially unauthorised or fraudulent use of the website for investigation and defence purposes and may be used in criminal proceedings for identification purposes and for civil and criminal proceedings against the persons concerned.

### **3. What are cookies and similar technologies?**

Cookies are files that your browser automatically saves on your end device when you visit our website. Cookies contain a unique identification number (an ID) that allows us to distinguish individual visitors from each other, but usually without identifying them. Depending on the purpose of use, cookies contain additional information, e.g. about pages accessed and the duration of the visit to a page. We use session cookies, which are deleted when the browser is closed, and persistent cookies, which are stored for a certain period of time after the browser is closed (usually between a few days and two years) and used to recognise visitors on a subsequent visit.

We may also use similar technologies such as pixel tags, fingerprints and other technologies to store data in the browser. Pixel tags are small, usually invisible images or a program code that are loaded from a server and transmit certain information to the operator of the server, e.g. if and when a website was visited. Fingerprints are information collected about the configuration of your end device or browser when you visit our website and which distinguish your end device from other devices. Most browsers also support other technologies similar to cookies for storing data in the browser, which we may also use (e.g. web storage).

### **4. How can cookies and similar technologies be disabled?**

When you visit our website, you have the option of activating or deactivating certain categories of cookies via a button displayed in your browser. You can also configure your browser in the settings to block certain cookies or similar technologies or to delete existing cookies and other data stored in the browser. You can also upgrade your browser with software ("plug-ins") that block tracking by certain third parties. You can find out more about this in the Help pages of your browser (usually under the keyword "Data protection"). Please note that our websites may no longer function fully if you block cookies and similar technologies.

We use the following types of cookies and similar technologies:

- Essential cookies: essential cookies are necessary to be able to use a website and its functions. These cookies ensure, for example, that you can switch between pages without losing the information entered in a form.
- Functional cookies: functional cookies allow us to provide enhanced functionality and display personalised content. These cookies allow us, for example, to store information that has already been provided (e.g. language selection).



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- Statistical cookies: statistical cookies collect information about how a website is used and enable us to perform analyses, e.g. which pages are most popular and how visitors navigate a website. These cookies serve to simplify and speed up your visit to the website and generally improve user-friendliness.
- Marketing cookies: marketing cookies help us and our advertising partners address you on our websites and on third-party websites with advertisements for products or services that may be of interest to you, or display our advertisements when you continue to use the Internet after visiting our websites.

## **5. How do we use cookies and similar technologies from other companies?**

The cookies and/or similar technologies we use may originate from ourselves or from third-party companies, e.g. if we use features provided by third parties. These third-party providers may be located outside Switzerland and the European Economic Area (EEA), provided the protection of your personal data is adequately ensured.

For example, we use analytics services to evaluate how you use our websites in order to optimise and personalise them. Cookies and similar technologies from third-party providers enable these third-party providers to address you with personalised advertising on our websites or other websites and social networks that also work with these third parties and to measure the effectiveness of advertisements (e.g. whether you came to our website via an advertisement and what actions you then take on our website).

Third-party providers may record the use of the website in question. These records may be combined by the respective providers with similar information from other websites. In this way, the behaviour of certain users can be recorded across several websites and multiple end devices. The respective providers may often also use these data for their own purposes, e.g. for personalised advertising on their own website and on other websites they supply with advertising. If users are registered with the providers, these can assign the usage data to the person in question. The processing of these personal data is carried out by the providers under their own responsibility and in accordance with their own privacy policies.

### **5.1. Cookies used**

When you use this website, we use the following cookies:

Provider	Name of cookie(s)	Category	Comments
	•		
	•		
Google Google LLC (1600 Amphitheatre Parkway, Mountain View, CA, USA); and Google Ireland Ltd. (Google Building Gordon House, Barrow St, Dublin 4, Ireland)	• _ga • _gid • • _ga_Y04VQGWTPH	Statistics	Integration of various Google services (Google Tag Manager, Google Analytics 4, Universal Analytics). You can find more information <a href="#">here</a> .
	•		

## 6. How do we use social media?

We may maintain our own presence on third-party social networks and similar platforms. If you communicate with us via such websites or comment on or share our content, we collect the relevant information and process it in accordance with our Privacy Policy. We are entitled but not obliged to check content before or after it has been published and delete content without notice where technically possible, or report it to the providers of the platform in question. In the event of a breach of the rules of etiquette and conduct, we may also report the relevant user account to the providers of the platform so that it can be blocked or deleted.

When you visit our social media pages, data (e.g. about your user behaviour) may be transmitted directly to the relevant providers or collected by them and processed together with other data already known to them (e.g. for marketing and market research purposes and to personalise the platform content). Where we are jointly responsible with the providers for certain processing operations, we enter into a corresponding agreement with them; you can obtain the essential content of this directly from the providers. Further information on data processing by the providers of social networks can be found in the privacy policies of the social networks in question.

## 7. Why and how do we use social media plug-ins?

Our website uses social media plug-ins to recommend and share our articles on the social networks LinkedIn. The providers in question are responsible for operating in accordance with data protection legislation. Data are only transmitted to the providers mentioned if you are logged in to your profile on the relevant platform. We have no control over or access to cookies set by providers of social networks. Please therefore refer to the privacy policies of the providers in question.

## 8. Amendments to this Cookie Policy



SFP Infrastructure Partners

We reserve the right to update and amend this Cookie Policy from time to time to take account of changes in the manner in which we process your personal date or changes in the law. All future amendments to our Cookie Policy will be published on our website.